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Notice of Data Privacy Event

September 10, 2026, Orlando, FL – Mid Florida Dermatology & Plastic Surgery (“Mid-Florida Derm” or “we”) is providing notice that it has experienced a cyber incident. We take this incident very seriously and are providing information about the incident, our response to it, and resources available to individuals to help protect their information, should they feel it appropriate to do so.

What Happened? On March 30, 2026, we became aware of unusual activity in our digital environment. Upon becoming aware, we promptly began an investigation into the scope and nature of the suspicious activity and retained experts to investigate the unusual activity. That investigation revealed that certain information may have been copied without authorization as part of the event between March 26 to March 30, 2026. We then began a comprehensive review of the data set to determine what sensitive and/or personal information was potentially impacted and to whom it potentially related. On August 31, 2026, we finished our review of the potentially impacted information.

What Information Was Involved? The potentially impacted information varied by individual, but may include: name, address, date of birth, passport number, Social Security number, driver’s license number, Medicare number, other government identification number, financial account number, financial account access information, health insurance information, and medical information.

What We Are Doing. We take this incident and security of personal information in its care very seriously. Upon learning of this incident, we moved quickly to investigate and respond to the incident. As part of its ongoing commitment to the security of information, we are reviewing and enhancing its existing policies and procedures related to data privacy to reduce the likelihood of a similar future incident.

How Will Individuals Know If They Are Affected By This Event? We are mailing a notice letter to individuals whose information was determined to be in the affected files, for whom a valid mailing or e-mail address is available. If an individual does not receive a letter but would like to know if they are affected, they may call our dedicated assistance line, detailed below.

Whom Should Individuals Contact For More Information? If individuals have questions or would like additional information, they may call our dedicated assistance line at 1-877-344-1677, Monday through Friday from 8:00 a.m. to 8:00 p.m. Eastern Time, excluding major U.S. holidays. Please have this letter ready if you call between the hours.

What You Can Do. We encourage individuals to remain vigilant against incidents of identity theft and fraud by reviewing your account statements, explanation of benefits forms, and monitoring your free credit reports for suspicious activity and to detect errors. Under U.S. law individuals are entitled to one free credit report annually from each of the three major credit reporting bureaus. To order a free credit report, visit <https://www.annualcreditreport.com/index.action> or call, toll-free, 1-877-322-8228. Individuals may also contact the three major credit bureaus directly to request a free copy of their credit report, place a fraud alert, or a security freeze. Contact information for the credit bureaus is below:

Consumers have the right to place an initial or extended “fraud alert” on a credit file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer’s credit file. Upon seeing a fraud alert display on a consumer’s credit file, a business is required to take steps to verify the consumer’s identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a “credit freeze” on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer’s express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a credit freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. To request a security freeze, you may need to provide the following information, depending on whether the request is made online, by phone, or by mail:

1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. Addresses for the prior two to five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver’s license or ID card, etc.); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if you are a victim of identity theft.

Should you wish to place a fraud alert or a credit freeze, please contact the three major credit reporting bureaus listed below:

Equifax	Experian	TransUnion
equifax.com/personal/credit-report-services 1-888-298-0045 Equifax Fraud Alert, P.O. Box 105069, Atlanta, GA 30348-5069 Equifax Credit Freeze, P.O. Box 105788, Atlanta, GA 30348-5788	experian.com/help 1-888-397-3742 Experian Fraud Alert, P.O. Box 9554, Allen, TX 75013 Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	transunion.com/credit-help 1-800-916-8800 TransUnion Fraud Alert, P.O. Box 2000, Chester, PA 19016 TransUnion Credit Freeze, P.O. Box 160, Woodlyn, PA 19094

Additional Information

You may further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or your state Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; <https://www.identitytheft.gov/>; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and your state Attorney General. This notice has not been delayed by law enforcement.



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Need to talk?

Help us, help you! Give us a call at 1-888-318-3183 and let's chat, we're always here to help.